

III. REMARKS

1. Claims 1, 3, 4, 6-12, 14-26 remain in the application. Claims 2, 5, and 13 have been cancelled without prejudice. Claims 1, 12, 21, 22, and 26 have been amended.
2. Claim 1 has been amended to recite statutory subject matter under 35 USC 101.
3. Applicants respectfully submit that claims 1-4, 6-12 and 14-26 are patentable over the combination of Jaisimha et al. (US 6,487,663, "Jaisimha") and Jerding et al. (US 7,308,697, "Jerding") under 35 USC 103(a).

The combination of Jaisimha and Jerding fails to disclose or suggest:

a message including address data indicative of a transmitter and a recipient;
determining a format of the at least one multimedia component; and
supplementing the first message with header information indicating the format.

A careful reading of both references fails to find a message with all these features. Neither reference discloses or suggests a message with address data indicative of a transmitter, and neither reference discloses or suggests determining a format of a multimedia component and supplementing a message with header information indicating the format.

At least for these reasons, the combination of Jaisimha and Jerding fails to render claims 1-4, 6-12 and 14-26 unpatentable.

For all of the foregoing reasons, it is respectfully submitted that all of the claims now present in the application are clearly novel and patentable over the prior art of record, and are in proper form for allowance. Accordingly, favorable reconsideration and allowance is respectfully requested. Should any unresolved issues remain, the Examiner is invited to call Applicants' attorney at the telephone number indicated below.

The Commissioner is hereby authorized to charge payment for any fees associated with this communication or credit any over payment to Deposit Account No. 16-1350.

Respectfully submitted,


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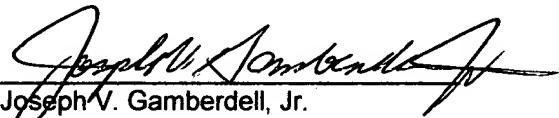
6 December 2010
Date

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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service on the date indicated below as first class mail in an envelope addressed to the Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

6 December 2010
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Joseph V. Gamberdell, Jr.